

2021 PROJECT FINANCIAL LITERACY

INVESTOR EDUCATION FOR ALL!

The state Department of Commerce and Consumer Affairs (DCCA), Office of the Securities Commissioner (OSC) is hosting a month-long campaign to celebrate financial literacy month in April. "Project Financial Literacy: Investor Education for All!" will feature financial and investor education-related activities, presentations and resources for consumers of all ages. In Hawaii, by Act 47 (06) Section 8-14, Hawaii Revised Statutes, the Legislature designated the month of April as Financial Literacy Month. In lieu of the Annual Financial Literacy Fair hosted by the OSC, information and activities will be offered virtually – online and on social media.

EVENT: **2021 Project Financial Literacy: Investor Education for All!**

SPONSORED BY: **The Office of the Securities Commissioner, Investor Education Program**

DATE: **April 1 – 30, 2021**

OBJECTIVE: To promote financial literacy by showcasing FREE financial and investor education information in engaging ways to the Hawaii community.

EVENT CALENDAR:

DAILY: Follow @HISecurities on Facebook, Twitter or Instagram for our word of the day, and daily posts on fraud prevention tips, financial literacy facts, consumer education information, and more

WEEK ONE: **Keiki Financial Literacy Week** (April 5 – April 9)

- [Keiki Scavenger Hunt](#)
An interactive activity for students in 6th to 12th grade. Anyone can sign up!
- Financial Fun Packets for keiki
Request a free packet for your keiki by emailing gakapo@dcca.hawaii.gov.

WEEK TWO: **Investor Education for Working Adults Week** (April 12 – April 16)

- Investor Knowledge Quiz
[Test your knowledge today!](#)
- Premiere: "Keep yourself Financially Healthy, Wealthy and Wise" video
Link will be posted on our [website](#) Friday, April 16, 2021 at 3:00 p.m

WEEK THREE: **Kupuna Fraud Prevention Week** (April 19 – April 23)

- Fraud Bingo
To promote fraud prevention, we put a little twist on the classic game. Senior groups and clubs can contact gakapo@dcca.hawaii.gov to request FREE materials to play the game.
- Presentation: "How to Spot a Con Artist"
Live Virtual Presentation: Friday, April 23, 2021 at 10:00 a.m. via [Microsoft Teams](#)

CALENDAR OF ACTIVITIES

Visit our program website at <https://cca.hawaii.gov/sec/project-financial-literacy-investor-education-for-all/> for more information.

KEIKI FINANCIAL LITERACY WEEK April 5 - April 9

- 1 Take the keiki scavenger hunt today! Click the link the blue box below or visit our program website above.

KEIKI SCAVENGER HUNT

[CLICK HERE](#)



OPENS

APRIL 1

CLOSES

APRIL 9

- 2 Once you complete the keiki scavenger hunt request your financial fun packet today!



(Youth Resources included in packet)

**Take the Scavenger Hunt
and request your
Youth Financial Fun Packet Today!**

while supplies last

WORKING ADULTS

INVESTOR EDUCATION WEEK
April 12 - April 16

- 1 Test your Investor Knowledge and take the quiz by clicking the green box below or visit our program website above.



**Test your
Investor
Knowledge**
Take the Quiz!

[CLICK HERE](#)

Request your Investor Wise Packet today!
while supplies last

- 2 Check out the premiere of our virtual presentation, click teal box below or visit our program website.

VIRTUAL PRESENTATION



**KEEP YOURSELF
FINANCIALLY
HEALTHY
WEALTHY AND WISE**

Friday, April 16, 2021 @ 3:00 PM

We are premiering an Investor Education video for all of our working adults and click below.

[CLICK HERE](#)

KUPUNA

FRAUD PREVENTION WEEK
April 19 - April 23

- 1 To help promote fraud prevention we we put a little twist on the classic game FREE Fraud Bingo materials to senior groups.

FREE ACTIVITY:

(Available upon request and while supplies last.)

FRAUD BINGO GAME KIT

Each kit will have (30-50 Bingo Sheets),
Fraud Bingo Cards (to call out numbers)
Variety of our promo items.



If you would like your Fraud Bingo Kit please
contact our office at (808)587-7553 or email
gakapo@dcca.hawaii.com.

- 2 Join our virtual event going LIVE on April 23. Click on orange box below or visit our program website above.

LIVE VIRTUAL PRESENTATION



**HOW TO
SPOT A
CON ARTIST**

Friday, April 23, 2021 @ 10:00 AM

We are giving a FREE virtual presentation
open to senior groups and clubs.

[CLICK HERE](#)

follow us



HiSecurities

For more information email gakapo@dcca.hawaii.gov
or visit our website at www.investing.hawaii.gov